

PROGRAMMES // DATES // FEES



bhms.ch



Why Study At BHMS?

Benedict Education Group

The BHMS University Centre is part of the Benedict Education Group, one of Switzerland's largest and oldest education institutions. It has 5 campuses in Switzerland and over 15'000 part-time and full-time students.

Top Ranked British University Partner

BHMS partners with the Robert Gordon University (RGU) in granting BA Degrees in Hotel & Hospitality Management or Global Business Management and a Graduate Certificate and MSc in International Hospitality Business Management. RGU was voted the **best modern University** in the UK according to the Times Good University Guide 2013.

Pioneering American University Partner

BHMS also partners with the City University of Seattle (CityU) in granting MBA degrees in Hospitality Management or Global Management. CityU has been a model institution in classroom and online education for the past 30 years.

Fast Track Education & Eight Intakes Per Year

BHMS (together with RGU & CityU) has designed one of the fastest degree and masters tracks, delivered fully in Switzerland without compromising quality. This is due to a unique 5-week modular term system and 8 intakes per year.

Industry Training

Industry Training is an integral part of the study program at BHMS University Centre. During each academic year, students are normally required to successfully complete a 4-6 months Industry Training period in a hospitality business approved by BHMS. Internship Placement Managers assist students with placements in hotels and restaurants both in Switzerland and overseas.

During the Industry Training, students will be under L-GAV contractual obligation with their employers, which will entitle them to receive a trainee's gross monthly salary of **CHF2,172** if undertaken in Switzerland. While no tuition fees are due to BHMS during this period, employers make deductions for room, board, mandatory health insurance and taxes equivalent to ca. CHF700-900 on a monthly basis.

To qualify for industry training, students are expected to meet specific academic, professional, and language skills standards set forth by BHMS. During industry placement, students' performance, behaviour and professional attitude will be assessed by employers and students are required to write a report about the nature and management of the property in which they had their industry training.

Guaranteed Industry Training

BHMS assures every qualified student an annual Industry Training of 4-6 months in Switzerland or abroad according to the students' wishes. Successful completion of a Swiss Industry Training, during all BHMS study programs, is greatly valued by global employers.

Global Career & Placement Opportunities

Benedict Education Group has established a dedicated company (Masterwork) to provide global career and placement services exclusively for its graduates. Masterwork places BHMS graduates in top hotels, resorts and other businesses throughout North America, Europe and Asia.

Attractive All-Inclusive Tuition Structure

BHMS employs an all-inclusive tuition scheme that includes lodging, meals, course materials and insurance with no additional «hidden» charges. Studying at BHMS is considered one of the best values in education available in Switzerland today.

In the heart of Lucerne City

BHMS is situated in the heart of Lucerne; one of Switzerland's most visited cities. The city is the gateway to Central Switzerland with an impressive mountainous panorama and scenic lake Lucerne.

Intakes & Dates		Diploma	Higher Diploma	Bachelor Degree	MBA Degree	MSc Degree	Graduate Certificate	Culinary Diploma	Culinary Adv. Diploma	Culinary Bachelor	PGD Culinary	PGD Hospitality	Preparatory English
2016	January 11 th	•	•					•	•	•	•	•	•
	February 29 th	•	•	•		•		•	•	•	•	•	•
	April 11 th	•	•		•			•	•	•	•	•	•
	May 23 rd	•	•				•	•	•	•	•	•	•
	July 4 th	•	•		•			•	•	•	•	•	•
	August 22 nd	•	•	•		•	•	•	•	•	•	•	•
	October 3 rd	•	•		•			•	•	•	•	•	•
	November 14 th	•	•	• ¹		•	•	•	•	•	•	•	•
2017	January 9 th	•	•		•			•	•	•	•	•	•
	February 27 th	•	•	•		•		•	•	•	•	•	•
	April 10 th	•	•		•			•	•	•	•	•	•
	May 22 nd	•	•				•	•	•	•	•	•	•
	July 3 rd	•	•		•			•	•	•	•	•	•
	August 21 st	•	•	•		•	•	•	•	•	•	•	•
	October 3 rd	•	•		•			•	•	•	•	•	•
	November 13 th	•	•	• ¹		•	•	•	•	•	•	•	•

¹ Only Bachelor Degree in Hotel & Hospitality Management

Bachelor Degree (36 months)

Hotel and Hospitality Management or Global Business Management

Admission Diploma:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- 17 years of age

Admission Higher Diploma:

- Completed secondary school diploma
- Completed BHMS Diploma or equivalent
- IELTS 5.5 level or equivalent

Admission Bachelor Degree:

- Completed secondary school diploma
- Completed BHMS Higher Diploma or equivalent
- IELTS 6.0 level or equivalent

Diploma

Year 1

6 months study

4-6 months
paid industry training

Higher Diploma

Year 2

6 months study

4-6 months
paid industry training

Bachelor Degree

Year 3

6 months study

4-6 months
paid industry training



MBA Degree (24 months)

Hospitality Management or Global Management

Admission MBA:

- Completed 3-4 year University Degree
- IELTS 6.0 level or equivalent

* Paid industry training is optional for year one and year two Global Management as well as for year two Hospitality Management

MBA

Year 1

6 months study

4-6 months
paid industry training*

MBA

Year 2

6 months study

4-6 months
paid industry training*



MSc Degree (12 months)

International Hospitality Business Management

Admission MSc:

- Bachelor Degree in any discipline, or
- BHMS/RGU Graduate Certificate or equivalent
- IELTS 6.0 or equivalent

Themed Seminars (one in inclusive fee):

- Sport & Event Marketing
- Spa, Beauty & Wellness Management
- Branding, Luxury Products & Services Management

MSc Degree

6 months study

research project & 4-6
months paid industry training



Bachelor Degree (36 months)

Culinary Arts

Admission Culinary Diploma:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- 17 years of age

Admission Culinary Advanced Diploma:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- One year of culinary work experience

Admission Culinary Bachelor Degree:

- Two years of culinary studies
- IELTS 5.5 level or equivalent
- Two years of culinary work experience

Diploma

Year 1

6 months study

4-6 months
paid industry training

Advanced Diploma

Year 2

6 months study

4-6 months
paid industry training

Bachelor Degree

Year 3

6 months study

4-6 months
paid industry training



Postgraduate Diploma Hospitality Management or Culinary Arts (12 months)

Admission PGD Hospitality:

- Associate Degree or equivalent
- Two years of supervisory work experience
- IELTS 5.0 level or equivalent

6 months study

4-6 months
paid industry training

Admission PGD Culinary:

- Completed 3-year degree in any discipline, OR
- A Diploma plus two years of culinary experience
- IELTS 5.0 level or equivalent

6 months study

4-6 months
paid industry training

BHMS/RGU Graduate Certificate (3 months)

The 10 week study program prepares students for Masters study, who do not meet the standard degree entry requirements for the MSc program. Students

study 4 intensive RGU modules to provide a solid foundation in industry developments, marketing practices, finance and events operations.

Preparatory English Program (3 months)

This is an intensive course designed for students whose English is not yet sufficient to meet the entry requirements of a specific academic program.

BHMS online English test: www.testpodium.com (level 2)

BHMS Enrolment Procedures: 10 Steps

YOU...

WE...

Complete an application form and submit the corresponding documents to a BHMS Representative	1	2	Issue a digital letter of acceptance (LoA)
Remit the required reservation fee to the BHMS bank account	3	4	Issue & courier original LoA & receipt
Apply for your visa at the Swiss Embassy in your home town	5	6	Notify you or BHMS Representative of visa confirmation
Remit the balance amount of the program fees to the BHMS bank account	7	8	Confirm to the Swiss Embassy that there are No Open Costs (NOC)
Receive your visa, book your flight to Zurich and provide flight data to your BHMS Representative	9	10	Meet you at Zurich airport and transfer you to the BHMS campus in Lucerne

Fees 2016

	Course Fee	Application Fee	Shared Standard Accommodation ¹	Meals Plan	Operating Expense ²	Total Fee CHF
Bachelor Program						
1 st Year Diploma	19,100	400	3,600	1,800	2,000	26,900
2 nd Year Higher Diploma	20,100	400	3,600	1,800	2,000	27,900
3 rd Year Bachelor Degree	21,100	400	3,600	1,800	2,000	28,900
MBA Program						
1 st Year MBA	21,100	400	3,600	1,800	2,000	28,900
2 nd Year MBA	17,500		3,600	1,800	2,000	24,900
MSc Degree	21,100	400	3,600	1,800	2,000	28,900
Culinary Program						
1 st Year Diploma	18,100	400	3,600	1,800	2,000	25,900
2 nd Year Advanced Diploma	18,100	400	3,600	1,800	2,000	25,900
3 rd Year Bachelor Degree	19,100	400	3,600	1,800	2,000	26,900
Postgraduate Diploma Culinary	19,100	400	3,600	1,800	2,000	26,900
Postgraduate Diploma Hospitality	21,100	400	3,600	1,800	2,000	28,900
Graduate Certificate	11,700		1,800	900	500	14,900
Preparatory English Program	4,400		1,800	900	500	7,600

¹ CHF3,600 surcharge for single standard accommodation.
CHF6,000 surcharge for single studio accommodation.

² Included in the Operating Expense:

- Mandatory health & medical insurance for 12 months.
- Industry placement service.
- Airport pick-up (for new students only).
- Registration and enrolment fees.

- Visa, B-permit and local tax.
- Access to e-library and internet.
- Excursions and fieldtrips.
- Job placement upon graduation.