

Higher Diploma in Hospitality Management

19.05

Program: Year 2 of the BA Hotel & Hospitality Management/ Global Business Management

Duration: 12 months

Availability: This offer is available to all potential students holding a BHMS Diploma or equivalent

Overview

The second year to the Higher Diploma in Hospitality Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland. and one practical paid internship period of 4-6 months in the Swiss or international hospitality industry. This program suits professionals who already work in a position in the hospitality, service- or tourism industry and who want to update their qualifications and/or study towards a bachelor degree.

BHMS is a member of the Bénédict Education Group of schools, originally founded in 1928, whose mission is to provide adult education for people with a desire to succeed. The Bénédict Education Group is one of Switzerland's largest private education organizations and is teaching annually more than 15,000 full and part time students.

Students learn from a dedicated faculty, who in addition to their academic credentials, bring know-how and experience in the hospitality and business fields. This ensures that what is learnt in class is contemporary and can be applied in a daily business environment in real world situations.

Aim of the Program

The BHMS Hospitality program is specifically designed for young adults wishing to enter the international hospitality or service sector and who are aspiring to a management career in this industry.

The program offers students an academic education together with vocational core competency training. This carries considerable value and prestige with employers worldwide. It can also benefit people looking to obtain the necessary specialized knowledge when thinking about opening their own business.

This second year program allows students deeper insight into subjects started in year one. It gives them a chance to learn further theories and allows them greater flexibility in selecting elective subjects of special interest. The Higher Diploma is generally required for international placement as it indicates the level and depth of learning achieved in operational as well as theoretical subjects. A second successfully completed hospitality internship indicates a student's commitment to an industry career to potential future employers.

Paid Internships in Switzerland

Internships are an integral part of the study program at BHMS and provide an opportunity to gain paid work-experience during the early stages of the career. This will prove invaluable when applying for a first supervisory or management position. Generally, the first internship position will be in a junior position, where students can practice the skills that they learned in the first academic year at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their talent. Successful students may be able to assume more responsibility and guest contact in their second year.

The internship salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'212 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'000 to 1'400.

Entry Requirements

- 19 years of age
- Successful completion of the BHMS Diploma in Hospitality Management or equivalent.
- English language skills at a level equal to IELTS 5.5

Location

BHMS, Business and Hotel Management School, Luzern

Intakes

January, February, April, May, July, August, October and November. Please contact the BHMS admission office for the next intake opportunity.

Holidays

Are scheduled according to the holiday plan of BHMS, and can be downloaded from the BHMS website under 'School Calendars'.

Course Times

Academic courses are held:

Monday to Friday from 08:00 to 13:00 **OR** from 13:00 to 18:00. Saturday courses may be offered in some terms from 11:00 to 17:00.

Vocational courses may be held at various times depending on the subject:

Monday to Friday from 06:30 to 08:00 or from 16:00-20:30.

With between 20-25 lessons per week, each student is assured 2 free days per week.

Students should plan for up to 15 hours of homework and preparatory reading per week.

Course Content

SEMESTER 1 (6 months)					
Core Modules					
Code	Module Name	Contact Hours	Credits		
FLS 1905	German Communication A2.1	50	12		
FLS 1906	German Communication A2.2				
FLS 1910	German Communication B1.1				
FLS 1911	German Communication B1.2				
FLS 1301	French Communication A1.1				
FLS 1302	French Communication A1.2				
FLS 1401	Spanish Communication A1.1				
FLS 1402	Spanish Communication A1.2				
FLS 1501	Italian Communication A1.1				
FLS 1502	Italian Communication A1.2				
FLS 1601	Mandarin Communication A1.1				
FLS 1602	Mandarin Communication A1.2				
ABC 2100	Research Methods			25	6
BCM 2100	Business Performance Analysis			50	12
BCM 2200	E-Commerce	25	6		
BCM 2300	Corporate Social Responsibility	25	6		
HCM 2100	Front Office Operations and Reservation systems	50	12		
HCM 2200	Housekeeping Operations	25	6		
HCM 2300	Managing Hospitality Human Resources	25	6		
PPD 2200	Emotional Intelligence in the Workplace	25	6		
Total		225	72		
Elective Modules (4)					
Code	Module Name	Contact Hours	Credits		
BEM 2150	Global Business <i>*Core for BA GBM</i>	25	6		
BEM 2250	Hospitality Law	25	6		
BEM 2350	Small Business Management	25	6		
BEM 2450	Hotel Yield Management	25	6		
HEM 2550	Event Planning and Operations <i>*Core for BA HHM</i>	25	6		
HEM 2650	Advanced Food and Beverage Dining Services (<i>Lab</i>)	35	6		
HEM 2750	International Hospitality Cultures	25	6		
HEM 2850	Hotel and Restaurant Design	25	6		
HEM 2950	Current Issues in Hospitality and Tourism (<i>seminar series- mod</i>)	25	6		
Total to be taken		100	24		
SEMESTER 2 (4-6 months)					
Code	Module Name	Hours	Credits		
INT 2000	Higher Diploma Internship	600-800	24		
TOTAL CREDITS REQUIRED			120		

A selection of other courses may substitute or amend the above courses. Please ask for the detailed course program at the time of application.