

Postgraduate Diploma in Hospitality Management

08.19

Program: Postgraduate Diploma in Hospitality Management

Duration: One year

Availability: This offer is available to all potential students meeting the entry criteria

Overview

The Postgraduate Diploma in Hospitality Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland, and one practical paid internship period of 4-6 months in the Swiss or international hospitality industry.

BHMS is a member of the Bénédict Switzerland group of schools, founded in 1928, whose mission is to provide adult education for people with a desire to succeed. The Bénédict Education Group is one of Switzerland's largest private education organizations and is teaching annually more than 15,000 full and part time students.

Students learn from a dedicated faculty, who in addition to their academic credentials, bring know-how and experience in the hospitality and business fields. This ensures that what is learnt in class is contemporary and can be applied in a daily business environment in real world situations.

Aim of the Program

The BHMS Postgraduate Diploma in Hospitality Management program is specifically designed for 2 target markets who are aspiring to a management career in this industry: degree holders in other fields, with lower English ability, who wish to undertake a foundation program to prepare them for the MSc in International Hospitality Business Management program or make a career move into the international hotel and hospitality industry, and; young adults holding associate degree qualifications and significant work experience who wish to update their qualifications.

The program offers students an academic education together with vocational core competency training. This carries considerable value and prestige with employers worldwide.

Students learn food service systems, business management applications and foreign languages to name a few of the academic disciplines. Throughout the program, Swiss virtues, such as discipline, punctuality, ethics and hygiene are encouraged as they are highly valued throughout the world and count as much as academic and practical skills in ensuring a successful career.

Paid Internships in Switzerland

Internships are an integral part of the study program at BHMS and provides an opportunity to gain paid work-experience during the early stages of a career change. This will prove invaluable when applying for the first supervisory or management position. Generally, the first internship position will be in a junior position, where students can practice the skills that they learned in their academic studies at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their interests and talent. Students with significant prior hospitality experience and language ability may be able to assume more responsibility and guest contact roles.

The internship salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'212 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'200 to 1'400.

Entry Requirements

- 20 years of age
- BA degree in any discipline OR Associate Degree or equivalent plus 2 years supervisory experience
- English language skills at a level equal to IELTS 5.0

Location

BHMS, Business and Hotel Management School, Luzern

Intakes

February, May, August, and November. Please contact the BHMS admission office for the next intake opportunity.

Holidays

Are scheduled according to the holiday plan of BHMS, and can be downloaded from the BHMS website under 'School Calendars'.

Course Times

Academic courses are held:

Monday to Friday from 08:00 to 13:00 **OR** from 13:00 to 19:00. Saturday courses may be offered in some terms from 11:00 to 17:00.

Vocational courses may be held at various times depending on the subject:

Monday to Friday from 06:30 to 08:00 or from 15:30-21:30.

With 20-25 lessons on average per week, each student is assured two free days per week.

Students should plan for up to 18 hours of homework and preparatory reading per week.

Course Content

SEMESTER 1 (6 months)			
Core Modules		Credits	Contac Hrs
PGD 4101	The Global Hospitality Sector	6	25
PGD 4301	Legality and Sustainability in Hospitality	6	25
PGD 4501	Introduction to Hospitality Finance	6	25
PGD 4600	Advanced Communication	6	25
PGD 4701	Human Resource Management for the Hospitality Sector	6	25
PGD 4802	Tourism Development	6	25
PGD 4901	Marketing and eCommerce for the Hospitality Sector	6	25
HCM 1200	Introduction to Dining Operations (Lab)	6	25
HCM 1300	Food and Beverage Service Operations (Lab)	6	25
Elective Modules† (42 credits)			
BEM 2150	Global Business	6	25
BEM 2350	Small Business Management	6	25
BEM 2450	Hotel Yield Management	6	25
CLN 1800	Food & Wine Pairing	6	25
CLN 2400	Menu Design	6	25
CLN 2500	Business Analysis	6	25
HCM 1500	Beverage Studies	6	25
HCM 2100	Front Office Operations and Reservation Systems	12	25
HCM 2200	Housekeeping Operations	6	25
HEM 2550	Events Planning and Operations	6	25
HEM 2650	Advanced Food and Beverage Dining Services (Lab)	6	25
HEM 2750	International Hospitality Cultures	6	25
HEM 2850	Hotel and Restaurant Design	6	25
HMT 2250	Budgeting for Food and Beverage	6	25
FLS 1901-3	German Communication A1.1 - A1.3	18	75
FLS 1301-2	French Communication A1.1 - A1.2	12	50
FLS 1501-2	Italian Communication A1.1 - A1.2	12	50
SEMESTER 2 (6 months)			
Internship		24	600-800
Total		120	

BEM/HCM/HEM modules are undergraduate modules/credits at Level 5

Successful Postgraduate Diploma graduates may progress into the MSc in International Hospitality Business Management program, subject to meeting the English proficiency requirements.

This program content is in effect from August 2019

